Roberts Commercial Real Estate Services

# **AVAILABLE FOR SALE**

**BROKERAGE** 

ACQUISITIONS/ DEVELOPMENT SMYRNA MARKET VILLAGE
Building One
2840 South Atlanta Road
Smyrna, Cobb County, Georgia 30080

PROPERTY MANAGEMENT

INVESTMENT SALES

Presented By:
John Harrison and Brandon Crim
Roberts Commercial Real Estate Services

For More Information Contact:

9875 Medlock Bridge Parkway Suite 200 Alpharetta, Georgia 30022 Phone: 770-840-9395 Fax: 770-840-0275

www.robertscommercial.com

Roberts Commercial

# **AVAILABLE FOR SALE**



## For Additional Information, Please Contact:

### John Harrison

678.527.0720

iharrison@robertscommercial.com

### **Brandon Crim**

678.527.0730

bcrim@robertscommercial.com

### **Roberts Commercial Real Estate Services**

9875 Medlock Bridge Parkway Suite 200

Alpharetta, Georgia 30022

Main: 770.840.9395

Fax: 770.840.0275

- 100% Occupied two-tenant building with Regional and **National Tenants**
- Located in the heart of Smyrna, GA on Atlanta Road just off I-285
- Part of Master-Planned Development of Retail, Office, Residential, and Municipality buildings
- **Excellent visibility from Atlanta** Road with a traffic count of 20,600 cars per day
- Local population of 90,980 people within 3 miles



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ATTENTION: This brochure has been prepared to provide summary information to prospective purchasers and to establish a preliminary level of interest in the subject property. It does not however, purport to present all information regarding the subject property, it is not a substitute for a due diligence investigation. Roberts Commercial Real Estate Services has not made any investigations and makes no warranty or representation with respect to the financial condition or business prospects of any tenant or any tenant's plans or intentions to continue or renew its occupancy of the subject property. The information contained herein has been obtained from sources we believe to be reliable; however, Roberts Commercial Real Estate Services makes no warranty or representation regarding the accuracy of the information provided.



# PROPERTY SUMMARY

Smyrna Market Village, developed by GKL Development, LLC in 2002, is located in the heart of Smyrna, Georgia. SMV has an open streetscape which features 16 town homes, over 40,000 square feet of retail space, 18,000 square feet of office space, and seven restaurants. Also included in this downtown area of Smyrna is a City Hall, Community Center, and City Library. SMV draws many opportunities and people to the downtown area with events and activities which includes outdoor concerts, movies, and festivals.

The subject property, Smyrna Market Village, Building I, is a one-story retail building consisting of 6,972 SF of net rentable space. The two tenants in the building are Atkins Park Tavern, which leases 4,202 SF, and Moe's Southwest Grill, which leases the remaining 2,590 SF.



Atkins Park Tavern, at SMV, is one of four Atlanta locations. The original Atkins Park Tavern located in Virginia Highlands (GA) dates back to 1922. Other Metro-Atlanta locations include Cumming and the new Brookhaven site opening in 2007. Atkins Park Tavern offers family dining, weekend brunch, private party facilities, and late-night drinks.

Moe's Southwest Grill, at SMV, is a fast casual restaurant. Moe's Southwest Grill was launched in 2000 and in just over seven years has established itself as one of the most successful fast-casual restaurant concepts in America, with over 80 locations in Georgia alone.



# **INVESTMENT HIGHLIGHTS**

Year 1	In Place
Income & Expense	Income
Potential Gross Revenue	
Scheduled Base Rental Income	\$173,179
Total Reimbursement Revenue	\$65,445
Total Potential Gross Revenue	\$238,624
General Vacancy	(\$4,772)
Effective Gross Revenue	\$233,852
Operating Expenses	(\$60,191)
NET OPERATING INCOME	\$173,661

Sales Price: \$2,600,000

**CAP Rate:** 6.67%

Square Footage: 6,792

> Occupancy: 100%

> > NOI: \$173,661

**Property Type:** Two-tenant retail building, which is a part of the master-planned

mixed-use Smyrna Market Village.

**Building Size:** The building consist of 6,792 net rentable square feet.

Age: The property was completed in 2002.

**Site Description:** Site includes a one-story building on +/- 0.24 acre.

**Utilities:** Utilities available include electricity, water, sanitary sewer, and natural gas.

Zoning: The property is subject to use control by the City of Smyrna and is currently zoned

CBD (Central Business District). The zoning classification permits the retail development and the development is a legal and conforming use.

**Parking Spaces:** Total of 28 spaces; included in the 4.3 spaces per 1,000 SF available for the entire

Smyrna Market Village.

Signage: Property has excellent signage directly on Atlanta Road as well as store frontage

within SMV.

**Exposure:** The subject property has excellent exposure on 4-lane Atlanta Road which has an

average of 20,600 vehicles per day.

Access: The property has direct access at the lighted intersection of Atlanta

Road and Spring Street, as well as several additional entrances

along Atlanta Road into the master-planned SMV.



# **LOCATION MAPS**



**Map Information:** Smyrna Market Village is located at the lighted intersection of Atlanta Road and Spring Street. Smyrna Market Village is conveniently situated on Atlanta Road, just 2 miles north of I-285.



**Map Information:** Smyrna is located 10 miles from downtown Atlanta and is strategically located near three interstate systems; I-75, I-20, I-285; and US Highway 41, a major arterial roadway. The city is conveniently located less than a 30 minute drive from Atlanta's Hartsfield Jackson International Airport.



# AREA RETAILERS - AERIALS

### **SMYRNA/VININGS - AREA RETAIL**

1. Smyrna Market Village





2. Bellmont Hills

### WAL\*MART

3. Jonquil Village Publix.

4. One Ivy Walk



- The Village at Vinings NEW DEVELOPMENT Banks, Retail, Residential
- 6. West Village





# AREA RETAILERS - DETAILED

### Smyrna Market Village

- Atkins Park Tavern
- Moe's Southwest Grill
- Shane's Rib Shack
- Evene Day Spa
- Marble Slab Creamery
- Milano Cleaners
- Pet Expressions
- Fischer Orthodontics
- Little Gym
- The Wine Cellar, Inc.
- Young Chefs Academy
- The Great Frame Up
- Smyrna School of Ballet
- Doodle Bug
- Quiznos Subs

- Red Door Interiors
- Village Pottery Works
- Italio's Gelato & Café
- D'Chel Spa
- Village Green Flowers & Gifts
- Zucca
- Vintage Tavern
- Café Michel
- Smyrna City Library
- Smyrna Community Center
- Smyrna City Hall



### **Belmont Hills**

# Upcoming 275,000 SF Mixed-Use Redevelopment

Anchor- Wal-Mart Supercenter



# Jonquil Village

Upcoming 650,000 SF Mixed-Use Redevelopment

Anchor- Publix





# AREA RETAILERS - DETAILED

### One Ivy Walk

- Little Azio Pizza Kitchen
- Muss and Turner's Gourmet-to-Go
- South City Kitchen
- The Dinner A'Fare
- Affluence Floral
- Ditto Boutique
- Hand in Pocket
- **■** (One Ivy Walk Cont')
- Lollipops & Lemonade
- Precious Cargo Kids
- Seagrass Home and Garden
- The Silver Spoon Children's Boutique
- Sprint PCS
- Tracy Nicole Women's Wear
- Fitness Together

- Ivy Cleaners
- Ivy Nails
- Kumon Learning Center
- Radius Hair Salon
- Natural Body Spa
- Sprint PCS
- Studio Atlanta Dance featuring Evening at Emory
- Vinings School of Art
- Jack Millkey, Attorney at Law
- One Ivy Walk Sales
- Century 21 Star Properties
- Wieland Commercial Group
- Dr. Jeffery Sims, DDS
- Dr. Mindy Fine Complete Care for Women
- O'Aesthetics Anti-Aging Clinic
- Vinings Eyecare Optometrists
- Vinings Family Chiropractic

# The Village at Vinings Upcoming 600,000 SF Mixed-Use Development



### West Village

- Five Guys Burgers and Fries
- Je Belle's
- Nora's Place
- Palo's Shoe Gallery
- Pashmere Ladies Boutique
- Starbucks Coffee
- Vantage Point Staffing Solutions





# AREA RETAILERS – MARKET RENTS

Property	Address	Total Square Feet	Available Square Feet	Minimum Rate PSF	Maximum Rate PSF	Tenants
Smyrna Market Village, Bldg. I	2840 Atlanta Rd. Smyrna, GA 30080	6,792	100% Leased	\$25.28	\$25.85	Atkins Park Taven Moe's Southwest Grill
One Ivy Walk	1675 Cumberland Pkwy. Atlanta, GA 30309	60,000	1,500 - 3,031	\$28.50	\$29.50	South City Kitchen Little Azio Pizza
West Village	4500 West Village Place Smyrna, GA 30080	62,949	1,318 - 4,800	\$30.00	\$34.00	Starbuck's, Five Guys, Blue Moon Pizza
Smyrna Market Village, Bldg. II	2860 Atlanta Rd. Smyrna, GA 30080	6,866	100% Leased	\$25.11	\$26.30	Café Michel Zucca Bar & Pizzeria
Smyrna Market Village, Bldg. III	1260 W. Spring St. Smyrna, GA 30080	11,000	100% Leased	\$18.00 \$22.00		Red Door Interiors
Smyrna Market Village, Bldg. IV	1265 W. Spring St. Smyrna, GA 30080	11,000	100% Leased	\$18.00	\$22.00 Italio Gelato	
Smyrna Market Village, Bldg. V	1295 W. Spring St. Smyrna, GA 30080	14,611	2,200	\$20.00	\$25.47	The Wine Cellars Little Gym

# PROPERTY DESCRIPTION

 Year Developed:
 2002

 Acreage:
 +/- 0.24

 Square Feet:
 6,792

 Occupancy:
 100%

 NOI:
 \$173,661

 Trade Area:
 Smyrna/Vinings

Tenants:Atkins Park Tavern4,202 SFMoe's Southwest Grill2,590 SF

Dayling: 20 anassa 4.2 anassa per 1.000 CE with other parking available through

Parking: 28 spaces; 4.3 spaces per 1,000 SF with other parking available throughout Smyrna

Market Village.

**Zoning:** CBD (Central Business District)

Access: Access is provided by on-street parking from King and Spring Streets, as is typical with downtown

developments.

Road Frontage: Approximately 67 feet along the west side of Atlanta Road and approximately 130 feet along the north

side of West Spring Street.

**Exposure:** Great exposure along Atlanta Road with excellent frontage and high traffic counts at the lighted

intersection of Atlanta Road and Spring Street.

**Traffic Count:** Atlanta Road- 20,600 vehicles per day.

<u>Demographics:</u>	<u>1-Mile</u>	<u>3-Mile</u>	<u>5-Mile</u>
2007 Population	11,824	90,980	213,899
2007 HH	5,179	38,953	87,965
2007 Avg. HH Income	\$68,446	\$79,319	\$83,080
2007 Med. HH Income	\$55,036	\$59,954	\$61,127

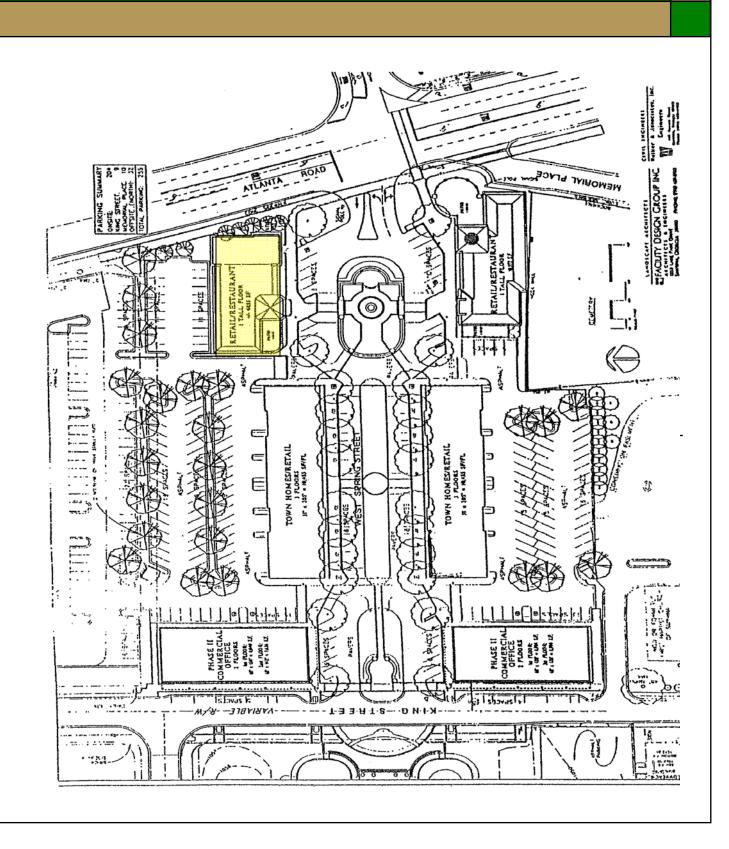








# SITE PLAN



# PROPERTY SURVEY

#### LEGAL DESCRIPTION

the TRUE POINT OF BEGINNING.

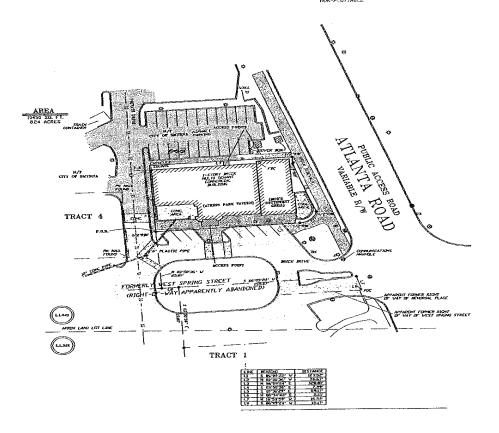
Regiving at a 1/2" reber found; thence N 03'50'36' V a distance of 7667 feet to a chiseled squere, thence N 86'05'24' E a distance of 12800 feet to 12800 feet to 20'05' feet to 30'05' feet to 30'05' feet to 30'05' feet to 30'05' feet found; thence with a curve turning to the right with on arc length of 2007 feet, with a rebus of 1336 feet, which a rebus of 130' feet, which a rebus found, thence S 85'03'24' V a distance of 1828 feet to a 1/2" rebus found, thence 1828 feet to 3 1/2" rebus found which is the TRUE POINT OF EQUINING howing on area of 19.59 agours feet det acres.



#### LOCATION MAP

#### TITLE EXCEPTIONS

KLASS, LLE, A GEORGIA LIMITED LIABILITY COMPANY





# LEASE ABSTRACT

TENANT: Moe's Southwest Grill.

Lease is guaranteed by James D. Killinsworth, Jr.

SQUARE FEET/ SUITE: 2,590 SF/ Suite 1

COMMENCEMENT DATE: October 20, 2002

**TERMINATION DATE:** October 19, 2012

LEASE TERM: Ten (10) Years

RENEWAL OPTIONS: Two (2) five (5) year terms

SECURITY DEPOSIT: \$5,741.18 to be applied to Minimum Rent at the beginning of Lease Year six

RENTAL INCOME:

<u>Year</u>	Monthly Rent	<b>Annual Rent</b>	<u>PSF</u>	<u>Period</u>
1	\$5,072.09	\$60,865.08	\$23.50	10/20/02 – 10/19/03
2	\$5,072.09	\$60,865.08	\$23.50	10/20/03 – 10/19/04
3	\$5,072.09	\$60,865.08	\$23.50	10/20/04 – 10/19/05
4	\$5,072.09	\$60,865.08	\$23.50	10/20/05 – 10/19/06
5	\$5,072.09	\$60,865.08	\$23.50	10/20/06 – 10/19/07
6	\$5,579.30	\$66,951.60	\$25.85	10/20/07 – 10/19/08
7	\$5,579.30	\$66,951.60	\$25.85	10/20/08 – 10/19/09
8	\$5,579.30	\$66,951.60	\$25.85	10/20/09 – 10/19/10
9	\$5,579.30	\$66,951.60	\$25.85	10/20/10 – 10/19/11
100	\$5,579.30	\$66,951.60	\$25.85	10/20/11 – 10/19/12

CAM, TAXES AND INSURANCE: Article VI: Tenant's responsibility for taxes, other real estate charges, and insurance expenses; Article

VII: Common Areas

Monthly Annually \$1,663.27 \$19,959.24

**UTILITIES**: Article XIV: Utilities

> Monthly Annually \$5,033.52 \$419.46

Article X, Section 10.1 LANDLORD REPAIRS:

"Landlord shall keep foundation, the exterior walls..., and roof of the Demised Premises in good repair."

**TENANT REPAIRS:** Article X, Section 10.2

> "Tenant shall keep the Demised Premises in good, clean and habitable condition...at tenants sole cost and expense...make all needed repairs and replacements...HVAC, lighting, plumbing and other

electrical and mechanical installation...all utility repairs..."



# LEASE ABSTRACT

TENANT: Atkins Park Tavern.

Lease is guaranteed by Kevin Drawe and Charley's Favorite Nephew, Inc.

**SQUARE FEET/SUITE**: 4,202 SF/ Suite 2

COMMENCEMENT DATE: March 17, 2003

TERMINATION DATE: March 16, 2013

**LEASE TERM:** Ten (10) Years

**RENEWAL OPTION:** Two (2) five (5) year terms

SECURITY DEPOSIT: N/A

RENTAL INCOME: <u>Year</u> <u>Monthly Rent</u> <u>Annual Rent</u> <u>PSF</u> <u>Period</u>

1	\$8,404.00	\$100,848.00	\$24.00	3/17/03 - 3/16/04
2	\$8,404.00	\$100,848.00	\$24.00	3/17/04 - 3/16/05
3	\$8,404.00	\$100,848.00	\$24.00	3/17/05 - 3/16/06
4	\$8,624.61	\$103,495.32	\$24.63	3/17/06 - 3/16/07
5	\$8,852.21	\$106,226.56	\$25.28	3/17/07 – 3/16/08
6	\$9,086.83	\$109,041.90	\$25.95	3/17/08 - 3/16/09
7	\$9,328.44	\$111,941.28	\$26.64	3/17/09 - 3/16/10
8	\$9,573.56	\$114,882.68	\$27.34	3/17/10 – 3/16/11
9	\$9,829.18	\$117,950.14	\$28.07	3/17/11 – 3/16/12
10	\$10.095.31	\$121 143 66	\$28.83	3/17/12 - 3/16/13

CAM, TAXES AND INSURANCE: Article VI: Tenant's responsibility for taxes, other real estate charges, and insurance expenses;

Article VII: Common Areas

Monthly Annually \$2,690.45 \$32,285.40

UTILITIES: Article XIV: Utilities

Monthly \$680.54 \$8.166.48

LANDLORD REPAIRS: Article X, Section 10.1

"Landlord shall keep foundation, the exterior walls..., and roof of the Demised Premises in good repair."

TENANT REPAIRS: Article X, Section 10.2

" Tenant shall keep the Demised Premises in good, clean and habitable condition...at tenants sole cost and expense...make all needed repairs and replacements...HVAC, lighting, plumbing and other electrical and mechanical installation...all utility repairs..."

and moonamour mistanation...an atmry repairs...

# **TENANT PROFILES**

### **Atkins Park Tavern**



Atkins Park enjoys a colorful history as Atlanta's oldest continuously licensed tavern and we are grateful for the continued loyalty from the neighborhood. Whether you're looking for a great place to eat with the kids, weekend brunch, or a late night drink...Atkins Park has something to offer everybody. We offer the best family dining in the Highlands on the Atkins Park patio.

Atkins Park Tavern Restaurant Group was conceived by Warren Bruno in 1983 and is now owned and operated by his wife, Sandra Spoon, friend Kevin Drawe and the management staff of the individual restaurants.

An Atlanta legend, the original Atkins Park Tavern Restaurant enjoys a colorful history as Atlanta's oldest continuously-licensed tavern. What began as a deli in 1922 is now a smart-casual restaurant that offers upscale comfort cuisine.

The Atkins Park Tavern Restaurant Group offers family dining, weekend brunch, private party facilities, and late-night drinks. Locations around Atlanta include Brookhaven (Opening 2007), Cumming, Smyrna, and the original location in Virginia Highland.

## **Moe's Southwest Grill**



Moe's Southwest Grill is an American "fast casual" restaurant originally franchised by Raving Brands in the style of Tex-Mex or Fresh Mex. The restaurant is characterized by warm colors, music from the 1950s to the 1980s, freshly prepared food, and menu items named for celebrities or pop-culture references. Patrons are greeted by employees shouting "Welcome to Moe's!" when they enter. Moe's started with 2 locations in 2001. Currently, there are over 350 locations in operation in 35 states with 800 more franchise deals signed and awaiting construction. The implied character named "Moe" is entirely fictitious and is actually an acronym for "Musicians, Outlaws, and Entertainers."

On April 11, 2007, Raving Brands sold Moe's to FOCUS Brands, franchisor of Carvel, Cinnabon, Seattle's Best Coffee, and Schlotzsky's.

FOCUS Brands is the franchisor and operator of over 1,750 ice cream stores, bakeries, sandwich shops, and cafes in the United States, the District of Columbia, Puerto Rico, and 33 foreign countries under the brand names Carvel®, Cinnabon®, Schlotzsky's®, and the franchisor of Seattle's Best Coffee® on military bases and in certain international markets. Including Moe's, FOCUS Brands will have five franchise brands generating over \$1 billion in annual system-wide revenues through over 10,000 points of distribution in 50 states and 33 countries.



# **RENT ROLL**

Tenant	Square Feet	Lease Term	Lease Start	Lease End	Annual Rent	Monthly Rent	PSF	Monthly Taxes	Monthly Insurance	Monthly CAM	Monthly Manageme nt Fee	Security Deposit
Moe's Southwest Grill 2840 Atlanta Road, Suite 1 Smyrna, GA 30080	2,590	10 years	10/20/2002	10/19/2012	\$66,951	\$5,579.30	\$25.85	\$953.33	\$144.72	\$817.11	\$167.57	\$5,741.18
Atkins Park Tavern 2840 Atlanta Road, Suite 2 Smyrna, GA 30080	4,202	10 years	3/17/2003	3/16/2013	\$106,227	\$8,852.21	\$25.25	\$1,546.67	\$234.78	\$1,325.69	\$263.85	N/A
Avg./Totals:	6,792				\$173,179	\$14,432	\$25.55	\$2,500	\$380	\$2,143	\$432	\$5,741.18

# **INCOME AND EXPENSE ANALYSIS**

For the Year Beginning	Oct-07
Potential Gross Revenue	
Scheduled Base Rental Revenue	<u>\$173,179</u>
Expense Reimbursement Revenue	
CAM	\$22,014
Taxes	\$30,000
Insurance	\$4,554
Administrative Fee	\$3,700
Management Reimbursement	\$5,177
Total Reimbursement Revenue	\$65,445
Total Potential Gross Revenue	\$238,624
General Vacancy 2%	(\$4,772)
Effective Gross Revenue	<u>\$233,852</u>
Operating Expenses	
CAM	
Paid to City of Smyrna (Grounds, Trash, Water)	\$15,600
Electricity	\$1,200
Maintenance	\$2,674
Miscellaneous Expeses	\$2,150
Safety Inspection	\$390
Total CAM	\$22,014
Taxes	\$30,000
Insurance	\$3,000
Management	\$5,177
Management  Total Operating Expenses	• •



# **EXISTING FINANCING**

**Loan Amount:** \$1,550,000

Lender: Principal Commercial Funding, LLC

**Interest Rate:** 6.71%

Terms:

Interest only through August 1, 2008; Principal and interest payments commencing on September 1, 2008

\$10,012.09 (commencing 9/1/08) P & I:

**Maturity Date:** August 1, 2016

One percent (1%) of the principal balance of the note. **Loan Assumption Fee:** 

# MARKET INFORMATION

### **SMYRNA**

Smyrna is located about 10 miles northwest of Atlanta, Georgia and is considered an integral part of the Metro Atlanta area. Known as the "jonquil City", it derives this name from the thousands of jonquils that flourish in gardens and along the streets in early spring.

- Revitalized and active new downtown area "The Village Green" includes a new library, community center, retail development and mixed-use development, city hall and charming homes
- New homes priced from the \$300's to \$1 million's
- Charming neighborhoods with a vast array of amenities for residents and businesses
- Parks, jogging trails, pools, lighted tennis courts, public golf courses and much more
- Day camps, sports and recreational activities for children to seniors
- New Welcome Center and Museum
- Summer concerts and family events on the Village Green
- Winner of the prestigious Urban Land Institute's Award of Excellence

The City of Smyrna has developed a reputation for smart growth and revitalization and was recently awarded the Urban Land Institute's Award for Excellence. The City of Smyrna, for more than a decade, has been in the business of reinventing itself and setting the standard for community. As a recipient of the Government Finance Officers Association's "Distinguished Budget Presentation Award," the City of Smyrna continues to serve its citizens well, with integrity and minded, earned progress.

Smyrna is pro-business and service-oriented – committed to business as well and the business of community and its residents. Smyrna has long been an integral part of the growth and development of Cobb County and is recognized as one of the most desirable places to live in the entire Metropolitan Atlanta area, the place to be...the place to call home.

In geographical terms, the City of Smyrna exhibits some excellent physical characteristics. With an average temperature of 61.4 degrees, the climate is very favorable consisting of warm summers and moderate winters. Between these seasons, the Smyrna area is decorated with thousands of jonquils blooming in the spring and a colorful change of leaves in the fall. The general terrain of the area is characteristic of the piedmont region of Georgia. One will find hills with broad ridges, sloping uplands, and relatively narrow valleys. Smyrna sits at an altitude of 1,150 feet above sea level.

With visionary leadership and strong community spirit, Smyrna has become one of the most popular places to reside in the metro-Atlanta area. Voted by Atlanta Magazine as one of the top 10 places to live in the Atlanta area, it is no wonder that more people are choosing Smyrna to raise their children. The "small town" atmosphere offered here is the type of lifestyle many seek when deciding where to raise their families.

Another important attribute of Smyrna is its location in relationship to major transportation modes. Being a citizen of Smyrna means having ready access to several different methods of conveyance. The City is strategically located near three interstate and intrastate highway systems: I-75, I-20, and I-285. Downtown Atlanta is a 15-minute drive via the interstate and Atlanta's Hartsfield International Airport is only a 30-minute drive away. In addition, several principal arterial roadways, such as Cobb Parkway (U.S. Highway 41), Atlanta Road (State Highway 3) and South Cobb Drive (State Highway 280), pass through the municipality. Smyrna will also benefit from the route (and recently completed section) of the East-West Connector road extension through Cobb County. The Cobb Community Transit (CCT) bus system provides public transportation for our residents with links to the Metropolitan Atlanta Rapid Transit Authority (MARTA) rapid-rail network. There are also two major railways that service Smyrna and four airports can be found within an 18-mile radius of the City.

# **MARKET INFORMATION**

### COBB COUNTY

Cobb's population has grown 9.2 percent since 2000 when approximately 607,751 people resided in the county. Based on the U.S. Census as of July 2005 and adding a 1.5 percent growth factor, Cobb's population is estimated at 673,775. According to the U.S. Census Bureau and the Atlanta Regional Commission, the U.S. population increase from July 1, 1970 to July 1, 2005 was 44.60 percent, compared with Georgia's 99.06 percent increase for the same period. In contrast, Cobb County's population increase for the same period was 237.32 percent. This makes Cobb County one of the fastest growing counties in the nation since 1970.



A five-member Board of Commissioners governs Cobb County. The Board is comprised of one chairman elected county-wide, and four commissioners, each elected from a separate commission district serving four-year staggered terms. A county manager, who is appointed by and responsible to the Board of Commissioners, directs the daily operation of the county. Services provided to approximately 673,775 residents living in the 340.2 square mile area include: public safety (fire, EMS, police, 911 emergency, animal control and corrections), community development, community services, transportation, and other general governmental services. The county also provides water, sewer and solid waste disposal services to the public.

Cobb County is part of a very select group that includes less than 1 percent of counties nationwide to have achieved a Triple AAA credit rating, and this achievement has been accomplished for the tenth year in a row. In 1995, Moody's Investor Services awarded Cobb its first AAA rating citing strong economic growth and strong fiscal management. Cobb was the first county in Moody's eight-state southeast region to achieve this highly coveted rating. In April of 1996, Fitch Investors also awarded Cobb with their top rating AAA. Cobb was also the first county in Fitch's southeast region to achieve their AAA rating. Standard and Poor's upgraded Cobb to AAA in June of 1997. The Triple AAA rating is the most highly acclaimed indicator of the overall financial strength of a community. These coveted independent ratings verify that Cobb's sound fiscal policies and conservative management philosophy will guide Cobb into the future.

Thanks in large part to the foresight and stewardship of county leadership, today Cobb County is the leader in the metro area employing more than 439,260 within its boundaries. Currently, there are more than 29,899 businesses licensed in Cobb County. The top industries currently providing employment are professional, scientific, management, and administrative waste management services at 15.1 percent, educational, health, and social services at 15 percent, retail trade at 13 percent and manufacturing at 10 percent. The county's unemployment rate is 4 percent, which is lower than both the state of Georgia (4.4 percent) and the United States (4.3 percent).

Although the top 10 major employers in the community account for only 13.6 percent of all those employed in Cobb County, the national recognition they bring to the county cannot be overstated. There are three Fortune 500 companies that have their headquarters in Cobb County, with 22 international companies having a presence and contributing to our dynamic business environment. The companies include Lockheed Martin, The Home Depot and IBM. Each of these companies represents a different type of commercial enterprise that has found the environment within the county to be conducive to future growth.

In order to continue to compete in a global economy and ensure continued economic growth, Cobb County must continue to address the public infrastructure that effectively serves the demands for transportation and air travel, water supply, wastewater treatment and waste disposal. To address these challenges, along with other quality of life issues, Cobb aggressively developed and adopted its first five-year rolling Capital Improvement Program (CIP) in 1990. Since that time, Cobb County opened the South Cobb Regional Library in May of 2006. The South Cobb Regional Library is 20,000 square feet, with three study rooms and 36 public Internet computers.

Cobb County's superior service delivery and infrastructure improvements are effectively managed to maintain the lowest comparative property tax burden in the Metro Atlanta area.





Asian Alone

Pacific Islander Alone

Two or More Races

Some Other Race Alone

Hispanic Origin (Any Race)



# **Demographic and Income Profile**

### **Prepared by Roberts Commercial Real Estate Services**

Latitude: 33.883215

2840 Atlanta Rd SE		Longitude:	-84.514248
Smyrna, GA 30080	Site Type: Radius	Radius:	1.0 mile

2840 Atlanta Rd SE						Longitude:	-84.514248
Smyrna, GA 30080		Site Type: R	adius			Radius:	1.0 mile
Summary		2000		2007		2012	
Population		10,909		11,824		12,427	
Households		4,869		5,179		5,416	
Families		2,411		2,398		2,387	
Average Household Size		2.22		2.26		2.27	
Owner Occupied HUs		2,638		2,798		2,857	
Renter Occupied HUs		2,231		2,381		2,559	
Median Age		32.2		34.4		36.5	
Trends: 2007-2012 Annual Rate		Area		State		National	
Population		1%		2.24%		1.30%	
Households		0.9%		2.25%		1.33%	
Families		-0.09%		1.89%		1.08%	
Owner HHs		0.42%		2.36%		1.41%	
Median Household Income		3.37%		3.64%		3.32%	
	20	00	200	07	20	12	
Households by Income	Number	Percent	Number	Percent	Number	Percent	
< \$15,000	570	11.5%	473	9.1%	432	8.0%	
\$15,000 - \$24,999	612	12.4%	320	6.2%	244	4.5%	
\$25,000 - \$34,999	661	13.4%	542	10.5%	450	8.3%	
\$35,000 - \$49,999	1,036	21.0%	961	18.6%	788	14.5%	
\$50,000 - \$74,999	1,027	20.8%	1,181	22.8%	1,236	22.8%	
\$75,000 - \$99,999	567	11.5%	711	13.7%	800	14.8%	
\$100,000 - \$149,999	327	6.6%	714	13.8%	985	18.2%	
\$150,000 - \$199,000	92	1.9%	153	3.0%	265	4.9%	
\$200,000+	51	1.0%	124	2.4%	216	4.0%	
Median Household Income	\$43,002		\$55,036		\$64,957		
Average Household Income	\$52,341		\$68,446		\$81,776		
Per Capita Income	\$24,006		\$30,193		\$35,859		
	20	00	200	07	20	12	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	666	6.1%	712	6.0%	753	6.1%	
5 - 9	603	5.5%	623	5.3%	623	5.0%	
10 - 14	481	4.4%	631	5.3%	587	4.7%	
15 - 19	604	5.5%	553	4.7%	663	5.3%	
20 - 24	1,010	9.3%	923	7.8%	939	7.6%	
25 - 34	2,833	26.0%	2,633	22.3%	2,272	18.3%	
35 - 44	1,879	17.2%	2,247	19.0%	2,516	20.2%	
45 - 54	1,180	10.8%	1,565	13.2%	1,836	14.8%	
55 - 64	689	6.3%	933	7.9%	1,156	9.3%	
65 - 74	541	5.0%	508	4.3%	535	4.3%	
75 - 84	330	3.0%	359	3.0%	385	3.1%	
85+	92	0.8%	137	1.2%	162	1.3%	
	20	00	20	07	20		
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	
White Alone	6,546	60.0%	6,327	53.5%	6,098	49.1%	
Black Alone	2,848	26.1%	3,321	28.1%	3,624	29.2%	
American Indian Alone	60	0.6%	70	0.6%	76	0.6%	
Asian Alana	0.40	0.00/	207	0.00/	254	0.00/	

240

947

262

1,957

6

2.2%

0.1%

8.7%

2.4%

17.9%

307

1,454

2,781

338

7

2.6%

0.1%

12.3%

2.9%

23.5%

354

1,878

3,415

390

8

2.8%

0.1%

15.1%

3.1%

27.5%



2840 Atlanta Rd SE

Smyrna, GA 30080



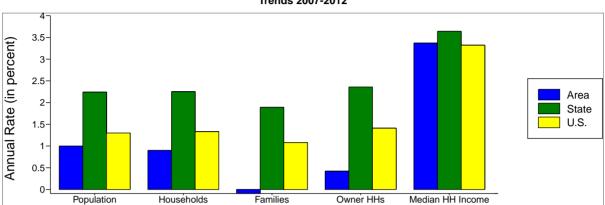
# **Demographic and Income Profile**

### **Prepared by Roberts Commercial Real Estate Services**

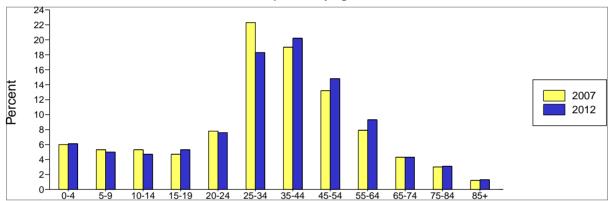
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Site Type: Radius: 1.0 mile

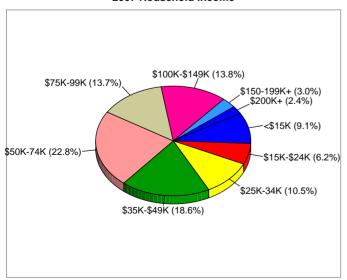
#### Trends 2007-2012



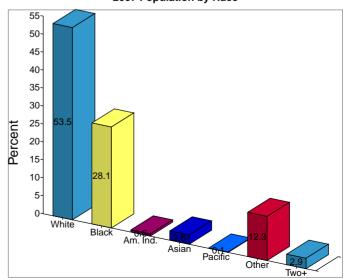
#### Population by Age



#### 2007 Household Income



#### 2007 Population by Race



2007 Percent Hispanic Origin: 23.5%



Some Other Race Alone

Hispanic Origin (Any Race)

Two or More Races

6,177

1,974

12,492

7.4%

2.4%

14.9%

9,390

2,534

17,597

10.3%

2.8%

19.3%

12,075

21,593

2,922

12.6%

3.1%

22.6%



### **Demographic and Income Profile**

#### **Prepared by Roberts Commercial Real Estate Services**

Latitude: 33.883215 2840 Atlanta Rd SE Longitude: -84.514248 Smyrna, GA 30080 Site Type: Radius Radius: 3.0 mile Summary 2000 2007 2012 Population 83,724 90,980 95,643 Households 36,473 38,953 40,777 **Families** 19,223 19,248 19,259 Average Household Size 2.27 2.31 2.32 Owner Occupied HUs 15,943 17,124 17,756 Renter Occupied HUs 20,530 21,829 23,022 Median Age 31.0 32.9 33.8 Trends: 2007-2012 Annual Rate Area State **National** Population 1% 2.24% 1.30% Households 0.92% 2.25% 1.33% **Families** 0.01% 1.89% 1.08% Owner HHs 0.73% 2.36% 1.41% 3.4% Median Household Income 3.64% 3.32% 2000 2007 2012 Households by Income Number Percent Number Percent Number Percent < \$15,000 3,629 10.0% 2,827 7.3% 2,526 6.2% 3.981 4.2% \$15,000 - \$24,999 10.9% 2,530 6.5% 1,726 \$25,000 - \$34,999 5,077 3,558 9.1% 2,942 7.2% 13.9% \$35,000 - \$49,999 7,246 19.9% 6,396 16.4% 5,437 13.3% \$50,000 - \$74,999 8,048 22.1% 9,401 24.1% 9,065 22.2% \$75,000 - \$99,999 3.863 10.6% 5,720 14.7% 6,279 15.4% \$100,000 - \$149,999 2,930 8.0% 5,100 13.1% 7,432 18.2% \$150,000 - \$199,000 2.4% 856 1,800 4.6% 2,561 6.3% \$200.000+ 795 2.2% 1,622 4.2% 2,809 6.9% Median Household Income \$45.913 \$59.954 \$70.872 Average Household Income \$58,660 \$79,319 \$98,105 \$33,595 Per Capita Income \$25,485 \$41,291 2000 2007 2012 Population by Age Number Percent Number Percent Number Percent 0 - 4 6,011 7.2% 6,233 6.9% 6,742 7.0% 5 - 9 5,027 6.0% 6.2% 5,204 5.4% 5,639 10 - 14 4,114 4.9% 5,050 5.6% 5,108 5.3% 15 - 19 4,212 5.0% 5,128 5.6% 5,248 5.5% 20 - 24 8,267 9.9% 6,909 7.6% 10,043 10.5% 25 - 34 22,201 26.5% 21,160 23.3% 17,527 18.3% 13,604 17.9% 35 - 44 16.2% 16,269 17,532 18.3% 45 - 54 8,908 10.6% 10,668 11.7% 12,538 13.1% 6.0% 7.7% 8,209 8.6% 55 - 64 5,042 7,044 65 - 74 3,584 4.3% 3,610 4.0% 3,804 4.0% 75 - 84 2,120 2.5% 2,333 2.6% 2,582 2.7% 85+ 636 0.8% 938 1.0% 1,103 1.2% 2000 2007 2012 Race and Ethnicity Number Percent Number Percent Number Percent White Alone 48,660 58.1% 47,234 51.9% 45,677 47.8% Black Alone 23,620 28.2% 27,606 30.3% 30,118 31.5% American Indian Alone 340 0.4% 407 0.4% 449 0.5% Asian Alone 2,923 3.5% 3,773 4.1% 4,363 4.6% Pacific Islander Alone 30 0.0% 35 0.0% 40 0.0%



2840 Atlanta Rd SE



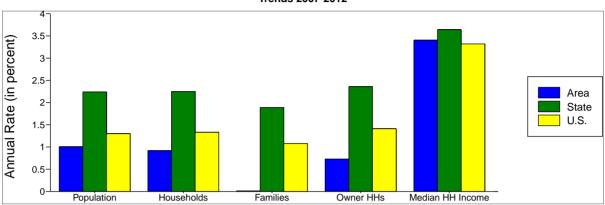
# **Demographic and Income Profile**

### **Prepared by Roberts Commercial Real Estate Services**

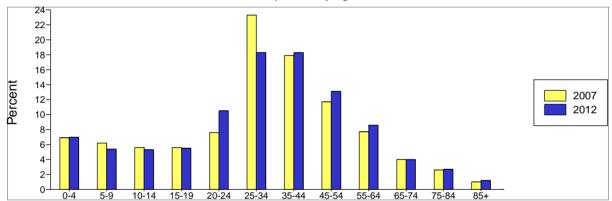
Latitude: 33.883215 Longitude: -84.514248

Smyrna, GA 30080 Site Type: Radius Radius: 3.0 mile

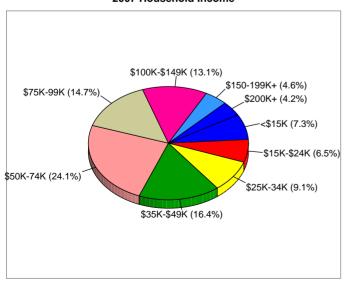
#### Trends 2007-2012



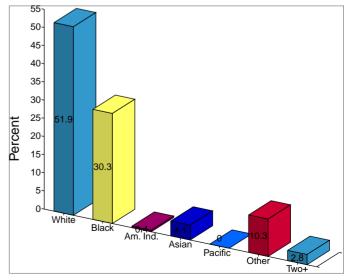
#### Population by Age



#### 2007 Household Income



#### 2007 Population by Race



2007 Percent Hispanic Origin: 19.3%



Asian Alone

Pacific Islander Alone

Two or More Races

Some Other Race Alone

Hispanic Origin (Any Race)



### **Demographic and Income Profile**

### **Prepared by Roberts Commercial Real Estate Services**

Latitude: 33.883215

2840 Atlanta	Rd SE			Longitude:	-84.514248
		 _	-		

2840 Atlanta Rd SE						Longitude:	-84.514248
Smyrna, GA 30080		Site Type: R	adius			Radius:	5.0 mile
Summary		2000		2007		2012	
Population		192,917		213,849		226,358	
Households		81,017		87,965		92,844	
Families		43,284		44,322		44,898	
Average Household Size		2.33		2.36		2.37	
Owner Occupied HUs		35,155		38,763		40,810	
Renter Occupied HUs		45,862		49,202		52,034	
Median Age		30.9		32.7		33.1	
Trends: 2007-2012 Annual Rate		Area		State		National	
Population		1.14%		2.24%		1.30%	
Households		1.09%		2.25%		1.33%	
Families		0.26%		1.89%		1.08%	
Owner HHs		1.03%		2.36%		1.41%	
Median Household Income		3.58%		3.64%		3.32%	
	20		20		20		
Households by Income	Number	Percent	Number	Percent	Number	Percent	
< \$15,000	8,274	10.2%	6,627	7.5%	5,979	6.4%	
\$15,000 - \$24,999	8,309	10.3%	5,732	6.5%	4,097	4.4%	
\$25,000 - \$34,999	11,171	13.8%	7,431	8.4%	6,159	6.6%	
\$35,000 - \$49,999	15,588	19.2%	14,173	16.1%	11,859	12.8%	
\$50,000 - \$74,999	17,935	22.1%	20,291	23.1%	19,740	21.3%	
\$75,000 - \$99,999	8,852	10.9%	13,161	15.0%	14,165	15.3%	
\$100,000 - \$149,999	6,593	8.1%	11,753	13.4%	17,243	18.6%	
\$150,000 - \$199,000	1,852	2.3%	4,380	5.0%	6,146	6.6%	
\$200,000+	2,481	3.1%	4,414	5.0%	7,455	8.0%	
Median Household Income	\$46,715		\$61,127		\$72,868		
Average Household Income	\$62,077		\$83,080		\$102,112		
Per Capita Income	\$26,631		\$34,587		\$42,339		
	20	00	20	07	20	12	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	13,467	7.0%	14,274	6.7%	15,567	6.9%	
5 - 9	11,433	5.9%	12,962	6.1%	12,060	5.3%	
10 - 14	9,724	5.0%	11,863	5.5%	12,083	5.3%	
15 - 19	10,304	5.3%	12,993	6.1%	13,062	5.8%	
20 - 24	19,765	10.2%	17,913	8.4%	25,781	11.4%	
25 - 34	49,704	25.8%	48,422	22.6%	42,333	18.7%	
35 - 44	31,639	16.4%	37,469	17.5%	39,401	17.4%	
45 - 54	21,058	10.9%	25,429	11.9%	29,029	12.8%	
55 - 64	11,938	6.2%	16,982	7.9%	19,553	8.6%	
65 - 74	7,846	4.1%	8,318	3.9%	9,457	4.2%	
75 - 84	4,698	2.4%	5,213	2.4%	5,624	2.5%	
85+	1,343	0.7%	2,012	0.9%	2,409	1.1%	
Page and Ethnicity	200 Number		20 Number		20°		
Race and Ethnicity	Number	Percent 50.49/	Number	Percent	Number	Percent	
White Alone	114,614	59.4%	113,962	53.3%	111,402	49.2%	
Black Alone	52,692	27.3%	63,879	29.9%	70,805	31.3%	
American Indian Alone	645	0.3%	771	0.4%	850	0.4%	

7,079

13,119

4,666

26,753

102

3.7%

0.1%

6.8%

2.4%

13.9%

9,395

19,664

6,056

37,427

122

4.4%

0.1%

9.2%

2.8%

17.5%

11,064

25,070

7,033

45,666

135

4.9%

0.1%

11.1%

3.1%

20.2%



2840 Atlanta Rd SE

Smyrna, GA 30080



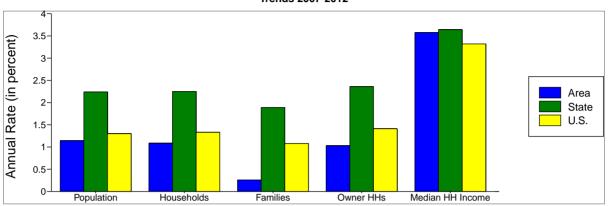
# **Demographic and Income Profile**

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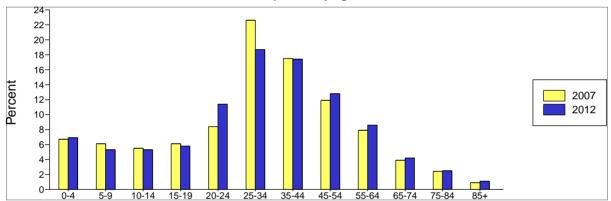
Latitude: 33.883215 Longitude: -84.514248

Site Type: Radius Radius: 5.0 mile

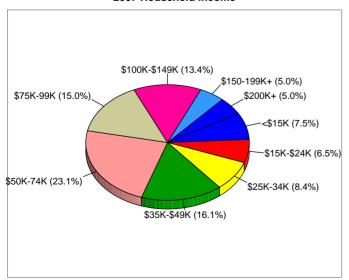




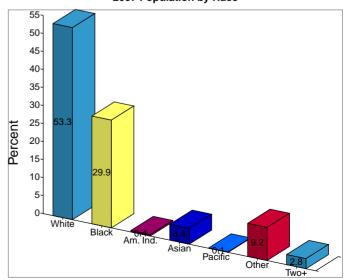
#### Population by Age



#### 2007 Household Income



#### 2007 Population by Race



2007 Percent Hispanic Origin: 17.5%